ECRTouch Features

1. **Fashion Matrix**
   - Automatically generated PLU's for every size & colour and prints labels
2. **Post code look up**
   - Integrated recognition of post codes saves time and improves accuracy of customer details – delivery application
3. **Delivery system with SMS and drivers**
   - Allocate delivery orders to drivers
   - Send text message to customer when driver is despatched
   - Print driver report, with separate delivery charge total
4. **Laundry application – barcoded receipts**
   - Automatic rail number allocation. A rail number is created for each item.
   - Customer is given barcoded receipt – this is scanned when customer collects items and their order is recalled instantly
   - Send text message when order is ready to collect
   - Run accounts, with monthly statements
5. **Shelf edge / barcode labels from terminal (utilising label printer)**
   - Customizable label formats (on request)
   - Supports price per unit
6. **Retail Application**
   - Barcoded receipts allow easy refund management
   - Scan the barcode on the receipt to recall the transaction
   - Ensure you only refund the price the customer originally paid
   - Refund the money or give a credit note
   - Gift receipts
   - Gift vouchers
7. **Hospitality Application**
   - Interactive table plan - tables change colour with course, bill printed, flash when left unattended
   - Set menu – 2 courses for £15
   - Split bill by cover / divide bill equally
   - Price level shift by time
   - Time activated menus – e.g. Lunch menu only shows when between preset times.
   - Residual stock displayed on buttons
8. **Email**
   - End of day report can be emailed automatically
   - Customer receipts and invoices can be emailed
9. **Vast choice of reports**
   - Stock taker report, e.g. 30st June to 31st July
   - Print PLU by date range from 80mm receipt printer
   - A4 Crystal based reports – print directly from the terminal to a standard A4 printer.
   - Printable charts

- On screen current financial – updates every 20 seconds.
- Easily search the journal for VOIDS, NO SALES, specific customer transactions etc.. by CLERK.

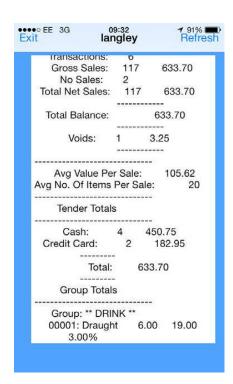**10. Full drill down of customer accounts**

- Search customer's personal audit trail for specific PLUs
- Export a CSV file of all customers who have purchased certain items within a given date/time range.

11. Customer Loyalty with coffee shop feature

- Buy 4 coffees, get the 5th one free.
- Collect points, with bonus points on certain items
- Price level shift by customer
- Discount by customer
- Produce invoices and statements for trade applications
- Expiry date management

12. Stock Control

- Manage Purchase Orders and Deliveries
- Order stock to minimum or preferred stock level automatically.
- Case sizes
- Calculate cost price and profit margin
- Stock taking hand held link

This iPhone App is **FREE!**